



MEET THE TEAM



SWAP MEET  
VENDOR SPACES



CONCOURS D'PATE  
BIKE SHOW



SPONSORS



# CHEROKEE PRIDE

This issue is devoted exclusively to the **The 44th Annual Pate Swap Meet** and to the **2nd Annual Cherokee Pate Classic Motorcycle Swap Meet** and the **Cherokee Concours d'Pate Bike Show**. Yes the entire issue! In this way you will be able to find out all you need to know about both events, plus be able to lease vendor spaces, pre-register your motorcycle for the 2016 Concours Bike Show and more importantly, make plans to not miss this epic event. The biggest Cherokee Event each year!

The article topics within this issue are at the top of this page. The Cherokee Chapter is extremely proud to once again be associated with **The Pate Swap Meet**. Pate is the **Second Largest All Things Transportation Event** in America slightly behind the Hershey PA event. In fact we believe that perhaps this year, Pate may even grow larger than the #1 size event? The Cherokee Chapter is the single largest leasee of vendor space at Pate. In 2016 Cherokee has **400 spaces** committed strictly for **Vintage and Classic Motorcycle parts and motorcycles related memorabilia** making the Cherokee / Pate Swap Meet the largest of its kind in the South Central United States. Within a few more years our goal is to build the Cherokee Pate Swap Meet into **The Davenport of the South**. Yes this is a big undertaking with year around efforts taking place by our Cherokee Pate Management Team and your Cherokee Board of Directors. You will read about all these dedicated Cherokee People in this issue.

**Vending Space Registration** and **Concours d'Pate Registration Forms** are enclosed within this issue. Follow the instructions right away to ensure you have the opportunity to participate as a vendor or have one or more of your classic motorcycles in the 2016 show. The Pate Swap Meet Organization does lease spaces up to and during the event so we cannot guarantee extra spaces anywhere near the Cherokee Classic Motorcycle portion of this vast show.

We also wish to thank all our **Event Sponsors** and supporters in this issue. Without these very important and significant players in the Vintage and Classic Motorcycle World we would not be able to pull this event together and enjoy the successes we have thus far. So enjoy reading this issue and we look forward to seeing you in April in Fort Worth TX at The Texas Motor Speedway!

**FOR THE LOVE  
OF THE SPORT!**



**STEVE**

# MEET THE TEAM

**Cherokee** has time and time again proven throughout the Antique Motorcycle World that we are the AMCA Chapter that performs! **“Cherokee leads by example.”** Cherokee has grown 92 members from February 2015 to February 2016. Our membership now stands un-officially at 301 as of mid February. Regardless of whether we hold a Road Run, Bike Show, Swap Meet or any smaller social gathering, our Cherokee Members show great pride, volunteerism and participate to ensure that anyone whom attends any Cherokee Event is treated to a first class experience. **This is how “Proud to Be Cherokee” has come to be.**

**The Cherokee Pate Team** are all dedicated vintage motorcycle enthusiasts, hard working, devoted and yes, very prideful of being Cherokee. **Shelby Withrow** not only is Board director of Membership and Events, he is also Chairman of the entire Cherokee Pate Event. With 45+ years of vending experience throughout America, he knows what it takes to run a well run event. He has hand picked a very select and talented team to operate this show. **Ed Hazzard, Assistant Event Chair.** ensures all vendors find their spots and get set up, plus he oversees the huge parking dynamic. **James Joyce, Seth Cunningham, & David Kugle, Event Logistics** ensure the efficiency and flow of hundreds of trucks, trailers, and handle hundreds of questions each daily. **Jerry and Lecil Morgan, Concours Show Registration** handle the bike show participants in getting their classic motorcycles on site safely and positioned within the show properly. and on-site security for well over \$2+M worth of machines. They also manage a separate Bike Show Parking Lot for all bike show RV's trucks and trailers. **Greg McFarland, Cherokee VP & Webmaster** is in charge of all merchandise design, purchasing and operates The Cherokee Store year-round as well as at the Pate Event. **Jo Ann Kugle, Treasurer,** single handedly accepts responsibility for all vendor registrations, monies and general accounting. **Steve Klein, Pres. / Editor** is Chair of the Concours Show, the Sponsors / VIP Program and Event Marketing.



Greg McFarland



Jo Ann Kugle



Steve - Concours Show & Marketing



Shelby -Withrow



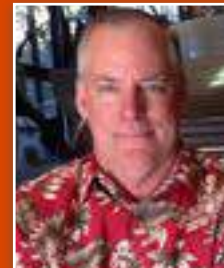
Ed Hazzard



James Joyce



Seth Cunningham



David - Kugle



Lecil & Jerry -Morgan

# BIGGER & BETTER IN 2016!

The Cherokee Pate Swap Meet has grown to **400 spaces maximum in 2016**. If you were a vendor in 2015 you were protected on your existing booth spaces if you paid for them at the end of the 2015 Show or within 30 days following. Due to very good sales, most 2015 vendors also requested expanded space for 2016. As of February 22nd, 265 spaces are gone already. Once the 400 spaces are sold, we cannot guarantee you where you will be placed in the Pate Swap Meet.

**400 VENDOR SPACES AVAILABLE**  
**RESERVE YOUR BOOTH ASAP!**

• 2ND ANNUAL •  
CHEROKEE CHAPTER AMCA

## CONCOURS D'PATE 2016

Lots of Parts  
Swap Meet  
APRIL 28 THRU MAY 1  
TEXAS MOTOR SPEEDWAY  
FORT WORTH

CONTACT:  
Shelby Withrow, *Event Coordinator*  
shelbyinparadise@compuwise.net  
940-748-2555

Visit our website at:  
[WWW.CHEROKEEAMCA.ORG](http://WWW.CHEROKEEAMCA.ORG)  
for more information about this  
and other events.




A **Vendor Registration Form** is attached on the next page for you to obtain space for the 2016 Show. Please fill it out and follow instructions carefully to ensure spaces. Or call or email Shelby Withrow, Chairman at the information provided on the registration form.

Also attached are a **Pate Swap Meet Maps** and a **Rule Sheet**. Cherokee and Pate Management adhere strictly to all rules due the 10,000 vendors spaces, and the over 120,000 general public whom attend this show. There is **FREE ADMISSION** to the general public so the opportunity for you to sell are far better as compared to many other shows who charge an entry fee to the public and therefore has far smaller attendance at the gate.

Remember... **1)** Get your 2016 vendor spots right now! **2)** Reserve your existing 2016 spaces for 2017 during the 2016 show. **3)** If you want to improve your 2016 spaces for 2017 by adding to them or to get on the top of the list for preferred location choices for 2017, you must pay for next years spaces during the 2016 show or within 30 days following the 2016 show. **NO EXCEPTIONS!**

# CHEROKEE CHAPTER AT PATE SWAP MEET - SPRING 2016

## Registration Form for April 28<sup>th</sup> – May 1<sup>st</sup> Event Texas Motor Speedway I-35W at HWY114 North of Fort Worth

**The Cherokee Chapter** has reserved 400+ spaces for the spring, **2016 PATE SWAP MEET**. These spaces are the largest contiguous open areas available, closest to the RV parking lot that met the Chapter's current needs.

- ✓ Spaces will be set aside for the *Cherokee Concourse De Pate*, a large public display of historic motorcycles of all makes that ranges from 1900-1981 and ranging from factory original to period customized.
- ✓ Several Industry leaders will be displaying their Products and Custom Builders will be on hand

**Cost to Display** your vintage motorcycle(s) is a voluntary minimum one time donation of **\$25** for first + **\$15 each** for the extra motorcycles for 1 to 4 days in the main *Cherokee Concourse De Pate* display area to help defray the chapters cost of the display area. This is a terrific opportunity to get our Chapter & our machines in front of the tens of thousands who attend.

[Large Tents are being obtained for the Rare Motorcycles that will be on Public Display](#)

**Vendor spaces** for selling motorcycle related items are also available (see box below for details.) Because Pate sells out the entire 9 acres of spots every year, anyone wanting to vend in the motorcycle section needs to contact us ASAP so we can have adequate spaces for the demand. This will be the **2<sup>nd</sup> annual** Cherokee Chapter event that will grow each year as more spots become available to us, **Do not hesitate...reserve your spaces NOW!**

**ALL REGISTRATIONS WILL BE HANDLED BY THE CHEROKEE CHAPTER FOR PATE SPACES RESERVED BY OUR CHAPTER**

1. Fill out the attached form completely for the directory, the block number, street or avenue and space number will be assigned by The Cherokee Chapter as they are reserved in Chapters name. Window Sticker &/or Entry Passes will be mailed before the event.

2. Enclose completed form, release form, and check or money order (no cash) made payable to The Cherokee Chapter.

Mail to: Cherokee Chapter, Jo Ann Kugle, Treasurer; 8601 South View Rd, Austin, Texas, 78737

**ON JUNE 1, 2015, AND THEREAFTER, ALL SPACES WILL BE AVAILABLE ON A FIRST-COME FIRST-SERVED BASIS. NO EXCEPTIONS !**

**TOTAL SPACE RENTAL RATES FOR THIS 4 DAY EVENT**

9' x 18' = \$45.00 each single vending space (on asphalt)

9' x 36' = \$90.00 each (these are pull through spaces)

Corner spaces \$15.00 extra (if available)

*Reserve for 2017 within 30 days after, save \$10 per space*

**Group Motorcycle Display** – *Concours de Pate*

\$25 first motorcycle, \$15 each additional

**Private Portable Toilets** - \$87.50 per toilet

*\*After Dec.31, 2015 toilets are \$95.00*

**For additional information, contact Shelby Withrow, Cherokee Chapter / Pate Chairman**

**Call (940) 748-2555 or Email [ShelbyInParadise@wccs.net](mailto:ShelbyInParadise@wccs.net) or Website [www.cherokeeamca.org](http://www.cherokeeamca.org)**

**NOTE:** The selling of wearing apparel, food, drink, sunglasses, cassette tapes, and any NASCAR Racing related Souvenir items are prohibited. For more detailed answers, contact **TMS Merchandising Department at (817)-215-8560.**

**CHEROKEE AT PATE SWAP MEET PRE-REGISTRATION – SPRING 2016**

Name: \_\_\_\_\_ Phone \_\_\_\_\_ Cell \_\_\_\_\_

Business Name (if applicable) \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Email Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

For the Swap Meet Directory, what do you primarily sell/display: \_\_\_\_\_

**FOR REGISTRATION PERSONNEL USE ONLY BELOW THIS LINE**

Block # \_\_\_\_\_ Street / Avenue \_\_\_\_\_ Spaces Numbers \_\_\_\_\_

CUSTOMER NO. \_\_\_\_\_ CHECK NO. \_\_\_\_\_ AMOUNT: \_\_\_\_\_

**THE CHEROKEE  
CONCOURS D'PATE**  
is the largest  
public display of  
Vintage and Classic  
Motorcycles in the  
State of Texas.



In 2015, our inaugural year we had 182 Classics in a continuous row dating from 1903 - 1980.

All manufacturers and models are accepted.

**Classes will be By Decade** to allow the general

Public to view these wonderful machines just as they would have been seen together during any

period of time. Classes include 1900-1919, 20's, 30's, 40's, 50's, 60's, 70's and 1980+. All motorcycles must be 35 years or older. We also have a **Competition Class** for Vintage Drag Bikes, Motocross, Trials & Endure, Hill Climb, Road Racers, & Flat Trackers. The **Period Modified Class** represents all period correct cut downs, custom choppers, bobbers, cafe racers. and even Cannonball Coast to Coast Endurance Racers. And of course the **The Lightweight Class** is full of all the small displacement machines and scooters that we all loved and still remember.

**Display your motorcycle(s) from 10 am- 5 pm** on any single day or continuously Thursday through Saturday. The cost per machine is the same. More exposure means more chance of winning.

Cherokee furnishes Professional Onsite Security Services from closing time each day until the show reopens the next day. There is no need to remove your machine from the show and have to handle it to get it out and back into the show the next day. **The Awards Ceremony** will be **Saturday April 30th at 5:00 pm**. Custom Designed and engraved Sterling Silver Belt Buckles will be awarded to each Best of Class winner. plus many of our sponsors have special awards that best represent their companies. **American Iron** and **Cycle Source** magazines awarded their special trophy selection a feature article in their magazines in 2015. **The National Motorcycle Museum** awarded their "Distinguished Motorcycle Award". **BikerNet** will select a motorcycle that they feel best represents their readership. Plus **Just Kickers**, **Carson Classic Motors** and many more Sponsor Awards!

A **Concours d'Pate Motorcycle Registration Form** is in this newsletter for you to fill out and send in to reserve your space in this growing show. Space is limited and we will not guarantee any drive-in or push in onsite entries after Friday April 29th. **Pre-Register now to ensure you can participate!**



# CONCOURS d'PATE REGISTRATION FORM

The Cherokee Chapter Concours d'Pate Bike Show is the largest Public display of Vintage and Classic Motorcycles in Texas. It is a **Shine, Show, Share & Smile Event** designed specifically to allow all Vintage and Classic Motorcycle Owners the distinct pleasure to share these wonderful machines and their individual history with the 120,000+ people whom attend Pate Swap Meet annually.

- **Open to all Makes, Models & Types of motorcycles 35 years or older.** (Call or email for exceptions)
- \$25 entry fee for the first motorcycle
- \$15 entry fee for each additional motorcycle
- **Best of Class, Best of Show and VIP & Event Sponsor Trophies**
- **Dedicated Unloading and Loading Area adjacent to the Bike Show.** (Look for signs at the event.)
- **Truck Trailer Parking adjacent to the Bike Show Unloading / Loading Area.** (See Map #1 & #2)
- **Cherokee Chapter RV Area adjacent to all these areas.** (No RV Hookups. Only Rustic Camping)

**PLEASE PRINT NEATLY BELOW TO HELP US ENSURE ALL INFO IS CORRECT!**

Motorcycle Owner Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone / Cell \_\_\_\_\_

Motorcycle #1 – Year: \_\_\_\_\_ Make: \_\_\_\_\_ Model: \_\_\_\_\_ **\$25**

Motorcycle #2 - Year: \_\_\_\_\_ Make: \_\_\_\_\_ Model: \_\_\_\_\_ **\$15**

Motorcycle #3 - Year: \_\_\_\_\_ Make: \_\_\_\_\_ Model: \_\_\_\_\_ **\$15**

Motorcycle #4 - Year: \_\_\_\_\_ Make: \_\_\_\_\_ Model: \_\_\_\_\_ **\$15**

As a Participant of this event I will/have signed Release of Liability Form at the Event.

\_\_\_\_\_  
Signature Date Total \$ \_\_\_\_\_

**Checks Payable to:** Cherokee Chapter.

**Mail to:** Jo Ann Kugle, Treasurer; 8601 South View Road, Austin TX 78737.

**Deadline for postmark:** Wednesday April 20. If not mailed by then, please pay in cash at the event.

**Further information** [www.CherokeeAMCA.org](http://www.CherokeeAMCA.org) or Steve Klein [Steve@SteveKlein.com](mailto:Steve@SteveKlein.com) or **361.652.8300**

## 2016 CONCOURS d'ETATE CLASSES & AWARDS

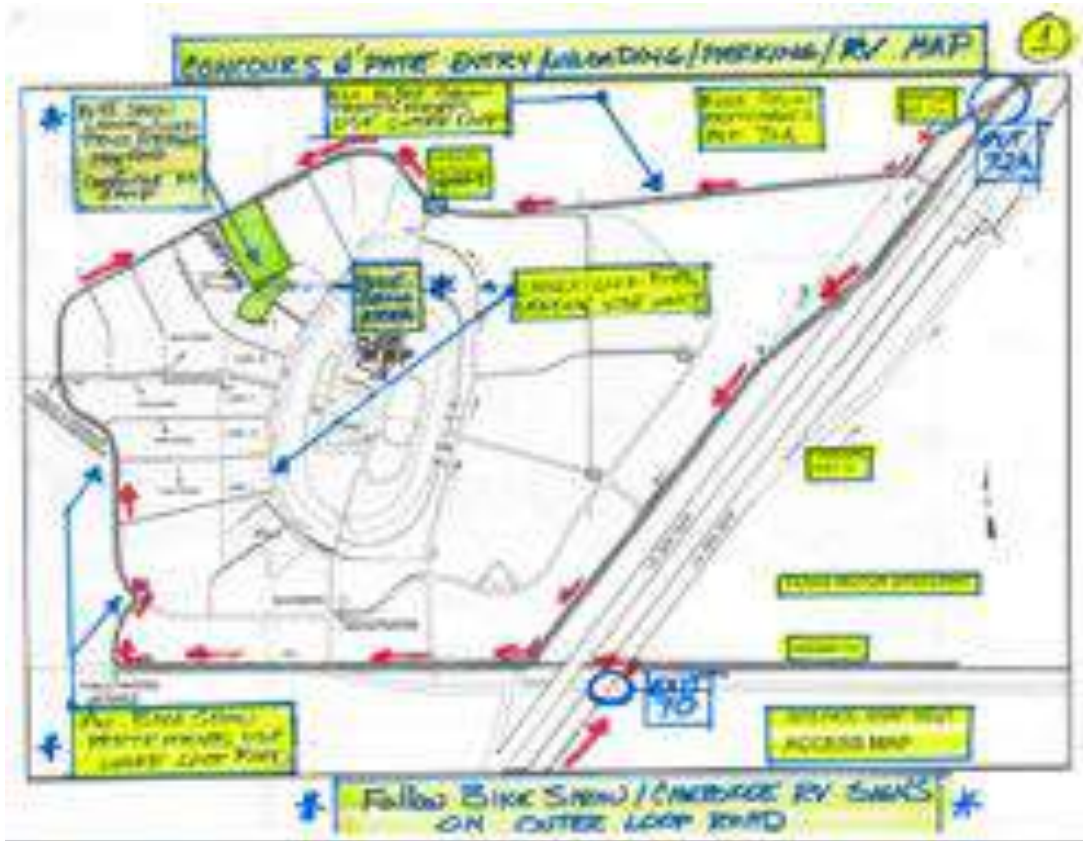
- **1900 - 1919** Best of Class
- **1920 - 1929** Best of Class
- **1930 - 1939** Best of Class
- **1940 - 1949** Best of Class
- **1950 - 1959** Best of Class
- **1960 - 1969** Best of Class
- **1970 - 1979** Best of Class
- **1980+** Best of Class
- **Competition Class** Best of Class (Dirt & Road Race, Drag Race, Motocross, Trials, Cannonball)
- **Lightweight Class** Best of Class (under 249 cc, Street, On-Off Road, Scooters, Minibikes etc...)
- **Modified Class** Best of Class (Period Modified, Custom bobbers, Choppers, Café etc...)
- **Best of Show** (From all Classes combined)
- **National Motorcycle Museum Award - John Parham.**
- **Editor's Choice - American Iron Magazine**
- **Editor's Choice - Cycle Source Magazine**
- **Editor's Choice - BikerNet. Net**
- **Editor's Choice - Thunder Roads Magazine**
- **Builders Award - Shadetree Fabrications**
- **Just Kickers Award - Just Kickers Event**
- **Carson Classic Motors Award - Mike and Buck Carson**



## PATE SWAP MEET/CHEROKEE CONCOURS d'PATE SHOW GROUNDS RULES AT A GLANCE

- ▶ **Vendor's Gates open** at 7:00 am daily. Public Gates open at 10:00 am daily.
- ▶ **The Swap Meet and Concours d'Pate Bike Show** are open 10-5 daily.
- ▶ **If you register in advance** a Windshield Parking Sticker will be mailed to you.
- ▶ **Color Coded Windshield Stickers** correlate to your parking area. No in and out privileges.
  - ▶ • Cars and Trucks - \$5 per day
  - ▶ • RV's \$20 for all 4 days.
- ▶ **If you register at the show**, you will need to **use the outer ring road around the Texas Motor Speedway**. A Texas Motor Speedway Staff person will collect the \$5 per day parking fee and give you a Windshield Sticker.
- ▶ **If you are in an RV or Camper** they will collect the \$20 parking fee and give you a Windshield Sticker.
- ▶ **A 5 mph maximum ground speed** within the Swap Meet / Bike Show Grounds is enforced.
- ▶ **No motorized vehicles whatsoever** within the Swap Meet or Bike Show Grounds. No motorized or non-motorized bicycles allowed. There are just too many pedestrians.
- ▶ **Three and four wheeled scooters are available for rent** on the grounds for Handicapped individuals. Everyone else uses good walking shoes.
- ▶ **10 pm – 7 am no vehicular movement whatsoever** within the Swap Meet / Bike Show Event Area.
- ▶ **No Motorcycles** in the bike show may be removed from the show display until after 5 pm daily.
- ▶ **RV Generators** must not exceed the decibels shown during these times.
  - ▶ • 7 am – 10 pm 70 decibels
  - ▶ • 10 pm – 7 am 45 decibels
- ▶ **No stakes driven** into asphalt or compacted material parking lots. Use weights to hold awnings down.
- ▶ **Landing gear on RV's / Trailers** will sit on 12" x 12" ¾" thick plywood.
- ▶ **No Open Fires** in Camping / RV Areas
- ▶ **No firearms** displayed.
- ▶ **Pets will remain on a leash** no longer than 6 feet at all times while on Texas Motor Speedway Property.
- ▶ **No glass containers** on any Texas Motor Speedway Property
- ▶ **No selling of beverages or food** on Texas Motor Speedway Property.
- ▶ **No selling of any merchandise** whatsoever with Texas Motor Speedway or NASCAR related symbols.
- ▶ **Restrooms and Showers** are on site.
- ▶ **No club colors or patches** will be allowed in this event. This is a family orientated event. Please leave your vest on your bike or vehicle in the parking lot.





# SPONSORS & SUPPORTERS



Chris Maida, Editor



Keith Ball



John & Jill Parham, Anamosa IA



Carson Classic Motors  
Mike & Buck Carson



Chris & Heather Callen



Steve & Theresa Littlefield - Georgetown TX



TY for Showing Us the Way



BMOA - Houston TX



The Handbill Show / Revival Cycles Austin TX



Just Kickers, Kirk Sharp Dallas TX

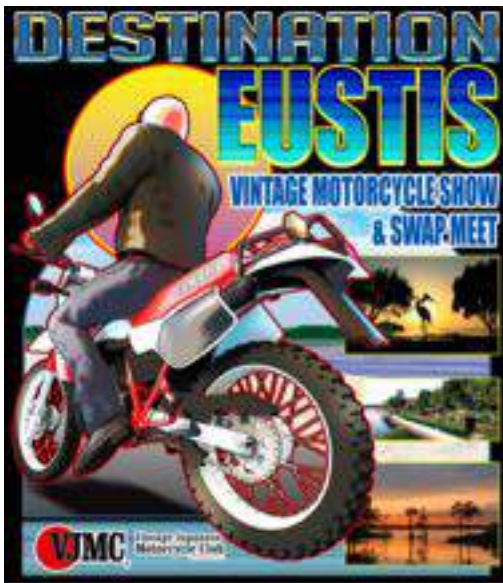




Steve & Joan Klein - TXUSA



MC Creations - Houston TX  
Big Greg Hale



Tom Faber - Charles Price - Shelby Withrow



North TX Norton Owners Assoc. Dallas TX



Joe and Susan Burch, Dallas TX



TY "Lady T" Thunder Roads Magazine





# 2016 CHEROKEE CHAPTER EVENTS CALENDAR

rev.12.28.15 sk

## January

7 Bonhams International Motorcycle Auction – Bally’s Casino Exhibit Hall; Las Vegas NV  
 7, 8, 9 Mecums 25<sup>th</sup> Annual Vintage Motorcycle Auction – South Point Casino & Exhibit Hall, Las Vegas NV

## February

13, 14 OKC Bike Swap Meet and Bike Show – (Cherokee Reach-Out Event) [www.CherokeeAMCA.org](http://www.CherokeeAMCA.org)  
 22, 23 (?) International Motorcycle Show, Dallas TX. [www.motorycleshow.com](http://www.motorycleshow.com)  
 26, 27 Omaha Chapter Meet – Fremont NE [www.OmahaChapter.com](http://www.OmahaChapter.com)

## March

4, 5, 6 Vintage Motorcycle Alliance Swap Meet - Eustis FL. [www.vintagemotorcyclealliance.com](http://www.vintagemotorcyclealliance.com)  
 4, 5 AMCA Sunshine Chapter Meet – New Smyrna Beach FL [www.AntiqueMotorcycle.org](http://www.AntiqueMotorcycle.org)  
 Cherokee Chapter Ambassador Local / Regional Rides (TBD)

## April

8,9,10 The Hand Built Show, Downtown Austin TX, [www.RevivalCycles.com](http://www.RevivalCycles.com)  
 22, 23 Perkiomen Chapter Meet – Oley PA [www.AntiqueMotorcycle.org](http://www.AntiqueMotorcycle.org)  
 28, 29, 30 Cherokee Pate Swap Meet & Cherokee Concours d’Pate Bike Show Thur-Sat  
[www.CherokeeAMCA.org](http://www.CherokeeAMCA.org)

## May

20, 21, 22 Southern National Meet – Denton NC [www.SothernNationalMeet.com](http://www.SothernNationalMeet.com)  
 27, 28, 29 AMCA Vintage Motorcycle Classic – Barber Motorsports, Birmingham AL  
[www.AntiqueMotorcycle.org](http://www.AntiqueMotorcycle.org)  
 Cherokee Chapter Ambassadors Local / Regional Rides (TBD) [www.CherokeeAMCA.org](http://www.CherokeeAMCA.org)

## June

1, 2, 3 Phoenix Road Runner Chapter / AMCA National Road Run – Kanah UT,  
[www.AntiqueMotorcycle.org](http://www.AntiqueMotorcycle.org)  
 10, 11, 12 Viking Chapter Meet – St. Paul MN [www.VikingMC.org](http://www.VikingMC.org)  
 17, 18 Fort Sutter Chapter Meet – Dixon CA [www.AMCAFortSutter.org](http://www.AMCAFortSutter.org)  
 Cherokee Chapter Ambassadors Local / Regional Rides (TBD) [www.CherokeeAMCA.org](http://www.CherokeeAMCA.org)

## July

15, 16, 17 Wauseon National Meet – Wauseon OH [www.WauseonNationalMeet.org](http://www.WauseonNationalMeet.org)  
 Cherokee Chapter Ambassadors Local / Regional Rides (TBD) [www.CherokeeAMCA.org](http://www.CherokeeAMCA.org)

## August

4-7 Yankee Chapter Meet – Hebron CT [www.YankeeChapter.org](http://www.YankeeChapter.org)  
 Cherokee Chapter Ambassadors Local / Regional Rides (TBD) [www.CherokeeAMCA.org](http://www.CherokeeAMCA.org)

## September

1, 2, 3 Chief Blackhawk Club Swap Meet – Davenport Iowa [www.ChiefBlackhawk.org](http://www.ChiefBlackhawk.org)  
 6, 7, 8 Roosevelt Chapter / AMCA National Road Run – Detroit Lakes MI [www.AntiqueMotorcycle.org](http://www.AntiqueMotorcycle.org)  
 25-28 Blue Ridge Chapter / AMCA National Road Run – Ashville NC [www.BlueRidgeAMCA.org](http://www.BlueRidgeAMCA.org)  
 30 – 1 Chesapeake Chapter Meet – Jefferson PA [www.CCAMCA.org](http://www.CCAMCA.org)

## October

3, 4, 5 Sunflower Chapter / AMCA National Road Run – Junction City KS [www.SunflowerAMCA.org](http://www.SunflowerAMCA.org)  
 7, 8, 9 Barber Vintage Fest – Barber Motorsports Park - Birmingham AL [www.BarberMotorsports.com](http://www.BarberMotorsports.com)  
 Cherokee Chapter Fall Road Run – (Dates and location TBA for late October or Early November)

## November

4, 5, 6 Pistons and Paint Show, Cherokee Chapter Reach-Out Event – Denton TX  
[www.PistonsandPaint.com](http://www.PistonsandPaint.com)

## December

3, 4 Cherokee Chapter Annual Members Meeting, Elections and Christmas Party  
[www.CherokeeAMCA.org](http://www.CherokeeAMCA.org)